K-Love is an incremental part of my family's life. We listen at work, car and at home. With a young daughter at home, it is amazing to know she is learning of God's love for her wrapped in this incredible music. K-Love makes it easier for me to be a parent in a scarey world even when you do live in "the Bible Belt". I have listened to other christian music stations especially while travelling and you are hitting the seek button looking for K-Love or Air1. I mean no disrespect, but all I hear from these stations are some of the same songs, but K-Love is so much more. You can just hear it, everyday. I am involved in my daughter's girl scouts and we frequently take field trips. The girls love the music while we are riding in the car. K-Love has helped me become a member of the city I live in. K-Love has brought me back from near self destruction, bring me back to the real person I am and realize my passion and gift to the community and world is my ability to give and help people. In a time, where we are fighting for simple freedoms around the world, K-Love is actually a powerful tool of God to overcome evil and soften the hearts of Americans to get back to a place where GOD is first in our lives. Thank you.